

2025 SPONSORSHIP



HARVEST
STOMP





YOUR SPONSORSHIP MATTERS

The Napa Valley Grapegrowers was established nearly 50 years ago and has prospered with the support of industry leaders who have had the vision and the passion to continually move viticulture forward. Your actions influence the entire Napa Valley today and into the future.

As a non-profit organization, we rely on your sponsorship to fund the education and advocacy that makes Napa Valley the envy of the world.

As we embark on our 50th anniversary, your support has never been more crucial and impactful to:

- Fund programs and workshops that educate grape growers on such critical matters as sustainable farming, environmental adaptability, and economic viability to ensure agriculture remains a thriving industry in the Napa Valley
- Advocate for important initiatives that affect all of Napa County, including water, air-quality, and climate-resiliency

We invite you to be a part of our 50th anniversary by committing to one or more of these sponsorship opportunities:

- 1. 50th Anniversary Sponsor** – demonstrates your commitment to the longevity and strength of viticulture in the Napa Valley
- 2. NVG Education Sponsor** – supports educational programs, services, and resources for grape growers and helps to foster the next generation of agricultural leaders
- 3. Harvest STOMP Sponsor** – underwrites the costs of our annual fundraiser, hosted in collaboration with the Napa Valley Farmworker Foundation, so that all event proceeds support the missions of both organizations

Thank you for your consideration!

The Napa Valley Grapegrowers Board of Directors

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CELEBRATING 50 YEARS!

1975 - 2025

In 1975, a group of the area's most progressive grape growers gathered in Ren Harris's living room to form the Napa Valley Grapegrowers (NVG). In the time since, our organization has been involved in some of the county's most important decisions about our industry, from how grapes are valued to how groundwater is monitored. And every action the NVG has taken has always been to support the preservation of agriculture to the benefit of everyone who lives, works, and visits in the Napa Valley. Today, we stand on the shoulders of our founders and look forward to partnering with our sponsors on building an even stronger tomorrow.



"The Napa Valley Grapegrowers has led Napa's grape industry since 1975, has been instrumental in placing and keeping our appellation second to none, by supporting the Ag Preserve, securing our industry's marketing order, standardizing appellation laws throughout our country, and creating an environmental model for the farming industry to follow."

- Ren Harris, Paradigm Winery

50TH ANNIVERSARY GOLDEN SPONSOR

Your support as a 50th Anniversary Golden Sponsor will extend through the duration of 2025 and provide exposure and benefits throughout all of our educational programs and events, digital offerings, Annual Celebration and Harvest STOMP.

- Ongoing Marketing and Digital Promotion:
 - Premier placement of your **logo on our website and in all Grower Bulletins**
 - Premier placement of your logo in **monthly New Member Orientations**
 - **Dedicated social media** inclusion on Instagram, Facebook and LinkedIn
 - Select **media alerts and press releases**
 - At our **booth at the Napa Valley Farmers' Market**
 - Inclusion in our **50th anniversary highlight video** that will be shown at key events and posted to our robust Youtube channel
 - Inclusion of your logo in articles highlighting the accomplishments of our organization – sent to our engaged email audience via our **FOG newsletter and other dedicated communications**
- Programs and Events:
 - Invitation to all **educational and social programs** and events throughout the year
 - Recognition at the **Annual Membership Meeting** (returning in 2025)
 - **On-site signage at select events**, including Business of Vineyards, Ahead of the Curve, and ROOTSTOCK
 - Recognized on the **Grown in Napa Valley podcast** as part of the opening and closing credits
 - Opportunity to be **featured on one episode** of the Grown in Napa Valley podcast
- Annual Celebration:
 - Table for 10 at the **Annual Celebration** with premier seating
 - Premier placement of **your logo on all pre-event print promotional materials**
 - Premier placement of your linked logo on all pre-event digital promotions, including **NVG's website and event communications**
 - Premier placement of your **logo on all event signage and materials**, print and digital, with full-screen visibility throughout the 50th Annual Celebration
 - **Recognition during stage program**
- Harvest STOMP:
 - Receive all **Harvest STOMP Distinguished Sponsor** benefits

Commitment: \$50,000

2025 NAPA VALLEY GRAPEGROWERS EDUCATION SPONSORSHIP

Your Napa Valley Grapegrowers (NVG) membership provides the exclusive opportunity to reach engaged grape growers, vineyard managers, winery executives and other decision makers via sponsorship. As an Education Sponsor, you will:

- Receive wide-spread industry and community recognition via multiple marketing channels
- Build strong relationships with your current and potential clients while networking at NVG events
- Experience community goodwill by demonstrating your commitment to ag land by displaying the Proud Sponsor logo on your website and other public-facing materials provided by the NVG

EDUCATION SPONSOR LEVELS

Our sponsorships are designed to meet your marketing needs and can be customized based on your sponsorship levels.

Premier Sponsors are showcased with high-visibility recognition at our educational programs, Annual Celebration, and Harvest STOMP, as well as promoted via multiple marketing opportunities year-round for the greatest impact.

Principal Sponsors are recognized with a significant presence at our educational programs, Annual Celebration, and Harvest STOMP in addition to a strong digital representation throughout the year.

Distinguished Sponsors are promoted at our educational programs and Annual Celebration, as well as select marketing opportunities.

Major Sponsors are recognized at our educational programs and Annual Celebration with a presence in select marketing channels.

Signature Sponsors are recognized at our educational programs and in select marketing efforts.



2025 EDUCATIONAL PROGRAMS AND TICKETS

	Premier Partner \$25,000	Principal Sponsor \$15,000	Distinguished Sponsor \$10,000	Major Sponsor \$5,000	Signature Sponsor \$2,500
Sustainable Vineyard Practices*	4 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets
ROOTSTOCK*	4 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Business of Vineyards*	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Annual Celebration	4 Tickets	2 Tickets	2 Tickets	2 Tickets	
Ahead of the Curve*	2 Tickets	2 Tickets	2 Tickets	2 Tickets	

HARVEST STOMP EVENT TICKETS

Harvest STOMP Reservations	4 Tickets	2 Tickets			
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* NVG Education Sponsors receive unlimited access to hybrid or virtual programs

“Walsh Vineyards is so proud to be a supporter of the Napa Valley Grapegrowers whose many informative programs, across every viticultural topic imaginable, are an invaluable resource for anyone in the business of growing the best grapes on the planet.”

- Russell Weis, Walsh Vineyards



2025 BENEFITS BY LEVEL

	Premier Partner \$25,000	Principal Sponsor \$15,000	Distinguished Sponsor \$10,000	Major Sponsor \$5,000	Signature Sponsor \$2,500
Inclusion in our annual report that is distributed to all members and donors	X	X	X	X	X
Logo and website link on the Sponsorship page of our website , with an average of more than 7,500 views per month	X	X	X	X	X
Included in multiple sponsor-dedicated Grower Bulletin emails sent to NVG members and the industry at large	X	X	X	X	X
Featured in all Grower Bulletins sent to NVG members promoting each educational event	X	X	X	X	X
Featured at Membership Meeting (returning in 2025)	X	X	X	X	X
Opportunity to attend educational programs and provide collateral to attendees	X	X	X	X	X
Recognition during welcome presentation of each event	X	X	X	X	X
Logo included in slide show at each event and on sponsorship signage	X	X	X	X	X
Logo included in slide show at each new member orientation	X	X	X	X	X
Recognition via our Social Media marketing activations	Individual	Individual	Individual	Group	Group
Featured as an Annual Celebration sponsor with logo included on event webpage and event tickets	X	X	X	X	
Recognition post on LinkedIn	Individual	Individual	Individual		
Opportunity to have a dedicated sponsor table at ROOTSTOCK	X	X	X		
Company mention in appropriate event media alerts and press releases	X	X			
Logo on NVG homepage with link to your website	1 Month	2 Weeks			
Priority consideration to present at an educational seminar or member event	X	X			
Opportunity to be featured on one episode of the NVG's proprietary podcast: Grown in Napa Valley	X	X			
Receive Harvest STOMP Benefits and Reservations (see STOMP Sponsor section)	X	X			
Included as an annual Weather Alert sponsor	X				

HARVEST STOMP SPONSORSHIP

Since 2008, Harvest STOMP has connected Napa Valley Grapegrowers and the Napa Valley Farmworker Foundation with individuals passionate about preserving ag land and supporting farmworkers and their families. Our goal for Harvest STOMP sponsorship is to underwrite all event expenses so that 100% of the proceeds raised will be used to fulfill the missions of both organizations.



HARVEST STOMP™



2025 HARVEST STOMP BENEFITS BY LEVEL

	Presenting Partner \$50,000	Premier Partner \$25,000	Distinguished Sponsor \$15,000	Major Sponsor \$5,000
Event reservations	16	8	4	2
Company recognition during event welcome presentation	x	x	x	x
Logo displayed on event signage and throughout the digital presentation at dinner	x	x	x	x
Company included on Harvest STOMP t-shirts	Logo	Logo	Name	Name
Company featured on attendee event packets	Logo	Logo	Name	Name
Ad feature in the event program	Color, Full Page	Color, Full Page	BW, ½ Page	BW, ¼ Page
Social media recognition	Custom Individual	Custom Individual	Custom Individual	Group Recognition
Company recognition on NVG website homepage	1 Month	1 Month	2 Weeks	
Dedicated branding opportunity integrated into event design	x	x	x	
Provide branded item in guest gift bags	x	x		
Social media video feature	x	x		
Included in media outreach (when appropriate)	x	x		
Branding represented on dining tables	x	x		
Branding included throughout event	x			
Logo featured on stage signage	x			
Custom promotion and opportunities available	x			

* Presenting Partner, Premier Partner, and Distinguished Sponsor are offered on limited basis.

YEAR-ROUND BENEFITS FOR ALL HARVEST STOMP SPONSORS

- Industry and community recognition as an Annual Harvest STOMP Sponsor
- Representation in the NVG and FWF annual reports distributed to more 6,000 industry professionals, including 1,500 print versions mailed to our donors
- Company name or logo included in multiple Harvest STOMP email newsletters sent to over 6,000 Napa Valley grape growers, vineyard owners and top-tier wine consumers
- Social media representation with a reach of more than 9,500 Facebook fans, 1,200 LinkedIn followers, and 5,700 Instagram followers (Growing by the day like our vines!)

“Napa Valley’s world-class wines start in the vineyard. As a farmer, winegrower and vintner, the land and the communities that preserve it are incredibly important to me. For over a decade now, it’s been an honor for John Anthony Wines and FARM Napa Valley Vineyard Management to sponsor the annual Harvest STOMP auction. With funds raised by this event Napa Valley Grapegrowers and Farmworker Foundation provide critical support, education and advocacy for the most deserving communities here in the Valley. I am proud of the work they do and our ability to contribute every year.”

- John Anthony Truchard, Founder and CEO John Anthony Vineyards

IN-KIND OPPORTUNITIES

It takes more than a village to produce Harvest STOMP. It takes tractors, crews, forklifts, hay bales, refrigerated containers, wine, food, tables, chairs, and oh, yes, restrooms. If you would like to learn more about in-kind donation opportunities, we’d love to talk to you.



Be part of the Napa Valley Grapegrowers' history. Be a sponsor. You'll be in good company!

A&B Construction
A&J Vineyard Supply Inc
Adobe/Channel Lumber
Ag Health Benefits Alliance
Agri-Analysis
AL&L Crop Solutions
Allied Propane Service
Almacerro
AltaTech Viticulture
Amcor
American AgCredit
Antinori Napa Valley
Arrow&Branch
Baldacci Vineyards
Balzac Communications
Bank of America
Bank of Marin
Bank of Napa
Bank of the West
Barbour Vineyards
Barrel Ten Quarter Circle, Inc
Bartlett Tree Experts
Bartelt Engineering
Bazan Cellars
Beau Wine Tours
Beckstoffer Vineyards
Belcorp Ag - John Deere Dealer
Bergin Screen Printing & Etching
Bin to Bottle
Bloodlines Wine
Blue Apron
Blyth Warner & Associates, LLP
BMO
BPM LLP
Bright Event Rentals
Brotemarkle, Davis & Co
By Design
California Grapevine Nursery
California Grower Foundation
Care West Insurance
Caymus Vineyards
Cello & Maudru Construction Co.
Central Valley
Chappellet Vineyard
Circle R Ranch
Clif Lede Vineyards
Coblentz Patch Duffy & Bass LLP
Collotype Labels
Constellation Wines
Constellation/Robert Mondavi Winery
Cork Supply USA
Crocker & Starr
Dakota Shy Winery
Demptos Napa Cooperage
Dickenson, Peatman & Fogarty
DLL Insurance
Duarte Nursery
Duckhorn Vineyards
Duckhorn Wine Company
Emerson Day Vineyards
ETS Laboratories
Eurofins STA Laboratories
F&M Bank
Facility Development Corporation
Farella Braun + Martel LLP
FARM Napa Valley
Firetree Vineyards
First American Title
Foster Lumber
Fruition Sciences
Gagen McCoy McMahon Koss Markowitz & Fanucci
Gargiulo Vineyards
Georgia Pacific
govino
Grassi & Associates
Green Valley Tractor
Greenspan Co/Adjusters International
Grow West
GVM Law LLP
Hanson Bridgett
Hardin Clark Vineyard Management
Heffernan Insurance Brokers
Hirschfeld Kraemer LLP
Holman Teague Roche Anglin
In Vino Veritas
InterWest Insurance Services, LLC
Jackson Family Wines
Jackson Street Wine Storage
Jaguar F. L. C. Inc.
JaM Cellars
Jim's Supply Co., Inc
John Anthony Vineyards
Jones Family Vineyard
JP Morgan Chase
JSC Agricultural Supply
Kempkey Insurance Services
Kubota Tractor Corporation
Labry Wines
Larkmead Vineyards
Ledcor Construction
Long Meadow Ranch
Lumo
Malloy Imrie & Vasconi Insurance Services
Mark Grassi Construction
Marrone Bio Innovations
Matthews, Panariello P.C.
MCE
Mechanics Bank
Merrill Lynch / Bank of America
Merrill Lynch Wealth Management
Michael Wolf Vineyard Services
Moss Adams LLP
Moulds Family Vineyard
Napa County Fire Department
Napa Organic Farming Company
Napa Select Vineyard Services
Napa Recycling & Waste Services
Napa Valley Luxury Restroom
Napa Valley Petroleum
Napa Valley Printing & Design Services
Napa Valley Wine Trolley
Nordby Construction
North Counties Development
Novavine
Noyo Timber
O-I North America
O'Neill Vintners & Distillers
Outlined Productions
Pacific Gas & Electric Company
Pacific Southwest Container
Paradigm Winery
Pearls Farm Labor
Philippa Ward with Engel & Volkers
Pimentel Vineyards Management
Pina Vineyard Management
Pine Ridge Vineyards
Premier Pacific Vineyards
Prudential Agricultural Investments
Pulido-Walker Vineyards
Rabobank
Rainbow Agricultural Services
Recology Organics
Redwood Credit Union
Regusci Winery
Relation Insurance Services
Rodgers Vineyards
Rosasco Law Group
Round Pond Estate
Santa Rosa Stainless Steel
Savage & Cooke
Saxco International
Schmitt + Company
Scholle Packaging
Scout
Scully Estates
Seguin Moreau Napa Cooperage
Semios
SGR Consulting
Sierra Nevada
Silicon Valley Bank
Silverado Farming Company
Sindaco Wine
Sire Estate
St. Helena Hospital
St. Helena Hospital Foundation
Stag's Leap Wine Cellars
Sunbelt Rentals
Sunridge Nurseries
SureHarvest
The Lux Productions
The Ranch Winery
Tonnellerie Baron
TricorBraun WinePak
Trincherio Family Estates
Turrentine Brokerage
Union Bank
Upper Valley Disposal
Uptown Theater Napa
V. Sattui Winery
Verizon Wireless
VineView
Vineyard Industry Products
Volvo Rents
Walsh Vineyards
Wells Fargo Bank
Western Square Industries
Wilbur Ellis
Wine Business Monthly
Wine Industry Network
WM EarthCare Waste Management
Wonderful Nurseries
Wright Contracting LLC
Wyatt Irrigation
Young's Market Company
Yount Mill Vineyards
Zainer Rinehart Clarke, CPAs
Zenith Insurance Company
Zepponi & Company



The Napa Valley Grapegrowers is a public charity recognized as tax-exempt by the IRS under Section 501(c)(3).