

# ANNUAL HARVEST STOMP SPONSORSHIP

Since 2008, Harvest STOMP has connected Napa Valley Grapegrowers and the Napa Valley Farmworker Foundation with individuals passionate about preserving ag land and supporting farmworkers and their families. Our goal for Harvest STOMP sponsorship is to underwrite all event expenses so that 100% of the proceeds raised will be used to fund the programs and services of both organizations.

# HARVEST STOMP™



## PRESENTING PARTNER - \$50,000 (2 Available)

- Reservations for **16 guests** and a dedicated sponsor table
- Prominent and **dedicated branding opportunity integrated into event design**
- **Logo featured on stage signage**
- **Full page, color ad in event program** and featured on back cover
- Provide **branded item for guest takeaway** gift bags
- **Branding included throughout the event**
- Company **recognition during event welcome** presentation
- **Networking opportunities** at the event
- Custom **social media recognition** throughout Harvest STOMP promotion
- Logo included on **Harvest STOMP t-shirts**
- Company recognition on **NVG website homepage** for one month
- Logo featured on **attendee event packets**
- Logo displayed **on event signage** and throughout the digital presentation at dinner
- Included in **media outreach** (when appropriate)

## PREMIER PARTNER - \$25,000 (2 Available)

- Reservations for **8 guests** and a dedicated sponsor table
- Prominent and **dedicated branding opportunity integrated into event design**
- **Full page, color ad in event program**
- Provide **branded item for guest takeaway** gift bags
- **Branding included throughout the event**
- Company **recognition during event welcome** presentation
- **Networking opportunities** at the event
- Custom **social media recognition** throughout Harvest STOMP promotion
- Logo included on **Harvest STOMP t-shirts**
- Company recognition on **NVG website homepage** for three weeks
- Logo featured on **attendee event packets**
- Logo displayed on **event signage** and throughout the digital presentation at dinner
- Included in **media outreach** (when appropriate)

## DISTINGUISHED SPONSOR - \$15,000

- Reservations for **4 guests**
- **Dedicated branding opportunity integrated into event design**
- **Logo featured on stage signage**
- **Half-page, black and white ad in event program**
- Company **recognition during event welcome** presentation
- **Networking opportunities** at the event
- Company name included on **Harvest STOMP t-shirts**
- Company recognition on **NVG website homepage** for two weeks
- Company name featured on **attendee event packets**
- Logo displayed on **event signage** and throughout the digital presentation at dinner
- **Showcased in social media** post

## MAJOR SPONSOR - \$5,000

- Reservations for **2 guests**
- **Quarter-page, black and white ad in event program**
- Company **recognition during event welcome** presentation
- **Networking opportunities** at the event
- Company name included on **Harvest STOMP t-shirts**
- Company name featured on **attendee event packets**
- Logo displayed on **event signage** and throughout the digital presentation at dinner
- **Included in social media** campaign

## YEAR-ROUND BENEFITS FOR ALL STOMP SPONSORS

- Industry and community recognition as an **Annual Harvest STOMP Sponsor**
- Representation in the NVG and FWF annual reports distributed to **1,300 NVG members and donors**
- Company name or logo included in multiple Harvest STOMP email newsletters sent to over **5,000 Napa Valley grape growers, vineyard owners and top-tier wine consumers**
- Social Media marketing and recognition with a reach of more than **9,300 Facebook fans** and **4,500 Instagram followers** (Growing by the day like our vines!)

## IN-KIND OPPORTUNITIES

It takes more than a village to produce Harvest STOMP. It takes tractors, crews, forklifts, hay bales, refrigerated containers, wine, food, tables, chairs, and oh, yes, restrooms. If you would like to learn more about in-kind donation opportunities, we'd love to talk to you.

