

NAPA VALLEY  
VITICULTURAL  
FAIR 

Yes, I would like to be a 2010 Vit Fair Sponsor!

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Please check your preferred level of sponsorship and send to Jill Durfee  
at [jdurfee@napagrowers.org](mailto:jdurfee@napagrowers.org) or fax to 707-224-8644

**Premier Sponsor Benefits- \$5,000**

- One complimentary exhibit booth, in a preferred location -\$700 value
- Company logo on 6,000, 4-color Vit Fair postcards to be sent out to the industry and community at large
- Company logo on the Vit Fair billboard on Highway 29, Napa - for a one month period
- Priority consideration to present an outdoor demonstration
- Branding opportunities for key Vit Fair venues. Work with Vit Fair planning team to develop the right placement of your company collateral. Past successful avenues include items such as nametag lanyards, literature bags, coffee cups, napkins, pens or wine glasses with your company logo
- Opportunity to hang your company banner in seminar hall
- Company logo in Wines & Vines and Wine Business Monthly September and October issues
- Company name on the sponsor banner at the entrance to the Vit Fair
- Company name highlighted in the fall issue of our Premium Grower newsletter
- Company name in e-mail newsletters sent to over 5,000 members of the industry on a bi-monthly basis prior to the event
- Company logo rotating on seminar screen between presentations
- Company logo listed as a Premier Vit Fair Sponsor on the NVG website
- Company logo on event tickets
- Company logo in event program
- Sponsor ribbons for each of your company's attendees
- Ten complimentary guest tickets, value \$10 each
- "Thank You" placed in the Napa Valley Register post event

**Distinguished Sponsor Benefits- \$2,500**

- One complimentary exhibit booth, in a preferred location -\$700 value
- Priority consideration to present an outdoor demonstration
- Company name on the sponsor banner at the entrance to Vit Fair
- Company name listed as a Distinguished Vit Fair Sponsor on the NVG website
- Company name in the event program
- Company name highlighted in the fall issue of our Premium Grower newsletter
- Company name in e-mail newsletters sent to over 5,000 members of the industry on a bi-monthly basis prior to the event
- Company logo rotating on seminar screen between seminar presentations
- Opportunity to hang your company banner in the lunch hall
- Sponsor ribbons for each of your company's attendees
- Five complimentary guest tickets, value \$10 each
- "Thank You" placed in the Napa Valley Register post event